

7th Framework Programme

FP7-SEC-2012.4.3-1

Next Generation Damage and Post-Crisis Needs Assessment Tool for Reconstruction and Recovery Planning Capability Project

Report on the Dissemination of the Results

Deliverable No.	D9.4		
Work package No.	WP9	Work package Title	Dissemination Activities
Author(s)	Stephanos Camarinopoulos (RISA)		
Status	Final		
Version No.	V7		
File Name	'RECONASS_D9.4 _Report_on_the_Dissemination_of_the_Results_V1.00.doc'		
Delivery Date	31 05 17		
Project First Start and Dec. 1, 2013; 42 months Duration			



DOCUMENT CONTROL PAGE

Title		
Authors	Name	Partner
	Stephanos Camarinopoulos	RISA
Contributors	Name	Partner
Peer Reviewers	Name	Partner
	Evangelos Sdongos	ICCS
	Athanasia Tsertou	ICCS
	Michael Markus	THW
	Norman Kerle	ITC
Format	Text-MS Word	
Language	en-UK	
Work Package	WP9	
Deliverable Number	D9.4	
Due Date of Delivery	31/05/17	
Actual Date of Delivery		
Dissemination Level	PU	
Rights	RECONASS Consortium	
Audience	<u>⊠</u> public	
	restricted	
	□internal	
Revision	V1.00	
Edited by		
Status	☐ draft	
	Consortium reviewed	
	WP leader accepted	

REVISION LOG

Version	Date	Reason	Name and Company
V 0.01	13/05/2017	First draft	Stephanos Camarinopoulos (RISA)
V0.02	17/05/2017	Modification/Extension	Stephanos Camarinopoulos (RISA)
V 0.03	30/5/2017	Modification/Extension	Stephanos Camarinopoulos (RISA)

TABLE OF CONTENTS TABLE OF CONTENTS 4 LIST OF FIGURES 5 ABBREVIATIONS AND ACRONYMS.......6 EXECUTIVE SUMMARY 7 PROJECT WEB SITE 9 4 DEMONSTRATION VIDEO OF THE RECONASS SYSTEM18 5 PRESS RELEASES AND RADIO/TV INTERVIEWS......19 9 WORKSHOPS.......25 10 PRESENTATIONS IN FORA/EVENTS/CONFERENCES RELATED TO DISASTER MANAGEMENT AND CIVIL PROTECTION.......28 12 GROUP OF OUTSIDE EXPERTS32 13 COMMUNICATION WITH THE EUROPEAN CIVIL PROTECTION AGENCIES OR DEPARTMENTS......34 15 INTERVIEW TO HORIZON- THE EU RESEARCH AND INNOVATION MAGAZINE37 16 THESES, TEACHING, SEMINARS......38 ANNEX | NEWSLETTERS40 ANNEX II PRESS RELEASES AND RADIO/TV INTERVIEWS89

ANNEX III SAMPLE PRESS RELEASE91

ANNEX IV LEAFLET AND POSTER96

LIST OF FIGURES

FIGURE 1: RECONASS WEBSITE	10
FIGURE 2: RECONASS WEBSITE DEMOGRAPHICS	11
FIGURE 3: WEBSITE SESSIONS	11
FIGURE 4: PAGEVIEW STATISTICS	12
FIGURE 5: RECONASS NEWSLETTERS	14
FIGURE 6: RECONASS LINKEDIN	16
FIGURE 7: RECONASS TWITTER	17
FIGURE 8: RECONASS VIDEO – INDICATIVE SNAPSHOTS	18
FIGURE 9: RECONASS IN STV NEWS	20
FIGURE 10: RECONASS IN TV4 NEWS	21
FIGURE 11: RECONASS PARTICIPANTS IN THE 1ST END-USER WORKSHOP IN BERLIN, 24TH $-$	
25TH OF MARCH 2014	25
FIGURE 12: RECONASS FINAL WORKSHOP, MAY 21, 2017	27
FIGURE 13: LEAFLET (PAGE 1)	96
FIGURE 14: LEAFLET (PAGE 2)	97
FIGURE 15: POSTER	98

Public

ABBREVIATIONS AND ACRONYMS

Abbreviation	Description
ICCS	Institute of Communication and Computer Systems
ITC	University of Twente, Department of Earth Systems Analysis, Faculty of GeoInformation Science and Earth Observation
LPS	Local Positioning System
THW	Federal Agency for Technical Relief (Germany)
TUD	Technical University of Dresden
UAS	Unmanned Aerial Vehicle Systems

EXECUTIVE SUMMARY

This deliverable includes a comprehensive report on public awareness and dissemination activities performed within the RECONASS project.

Public awareness activities aimed to spread the information about the project to the broad community to set the ground for exploitation of the results or possible technology transfer. Major awareness/communication activities included:

- Project public website
- Six-monthly newsletters
- Social networks to communicate with larger audiences (twitter and LinkedIn)
- Videos showing the RECONASS system at work at YouTube
- Press releases
- · Presentation of RECONASS at the TV news
- RECONASS leaflet and poster
- Presentation of the results to the public at large

The dissemination activities were performed to share the technical results of the project with the relevant business and scientific communities and promote the industrial exploitation of the results. Major dissemination activities included:

- Project workshops
- Presentations/publications
- Formation of a group of external experts to assure the project's technical solutions are properly
 addressing the requirements from the emergency/disaster response organisations, building
 managers, companies offering structural monitoring services and organisations involved in the
 development of remote sensing based damage maps and to increase the deployability and acceptance of the RECONASS solutions.
- Communication with the European Civil Protection Agencies.
- News releases to Alpha Galileo and the Technology Marketplace.
- Interview given to Horizon-The EU Research and Innovation magazine.
- Theses, Teaching, Seminars